



MUSALIAR INSTITUTE OF MANAGEMENT PATHANAMTHITTA 68653

AFFILIATED TO APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY & APPROVED BY AICTE

RESEARCH SERIES



Dear all,
Musaliar Institute of Management Research Series (MIM Research Series), an annual publication of Musaliar Institute of Management, is planning to come out with our second edition in the month of December 2022. MIM invites you all to publish your research papers in our second edition of MIM Research series. This series was started with an idea of providing opportunity for academicians, researchers and students in the area of management to showcase their research in the broad area of management and allied areas.

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Includes General management areas such as Green Management, Post Covid 19 management practices, Corporate Governance for Social dividend, CSR activities and works for inclusive growth, Growing Indian MNCs, Multiculturalism, Black Swan Management, Blue Ocean strategy, Impact of Business ecosystem in India

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Or any other topics which are related to the broad area of Management

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Full Paper Maximum pages: 7-9 pages (Including References and Abstract)-Line spacing:1.5 Line spacing:1.5- Font: Times New Roman-Font Size:Heading-14, Text-12 Font Size:Heading-14, Text-12- Margin: 1.5 inch on all four sides Margin: 1.5 inch on all four sides- Keywords: Four to six- Title page: Title, Author(s), Institute affiliation, Contact details and e-mail id- Format: A4 size, MS word

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