



Newsletter of Musaliar Institute of Management, Pathanamthitta, Kerala



SHRI P I SHERIEF MUHAMMED
CHAIRMAN

I am happy and proud to notice that the MBA Department is coming up with a newsletter showcasing the programs and management outreach activities of the institute in the year. Very proud to notice that quality programs aimed at engaging management students in fine-tuning their skills in marketing, products, finance, and

leadership have been undertaken during the year, featuring a diverse range of subject seminars, workshops, and industrial visits. The students have demonstrated their skills in an appreciable way, and I congratulate them and the faculty members for their joint efforts in learning, upskilling, and strategic initiatives. This newsletter will not only highlight their achievements but also inspire others to actively participate in future endeavors.



SHRI P I HABEEB MUHAMMED
TREASURER

I am thrilled to share my thoughts on our college newsletter, which serves as a vital reflection of the dynamic and vibrant community at Musaliar Institute of Management. This newsletter not only highlights our academic programs and outreach activities but also celebrates the achievements and contributions of our students and faculty.

It is inspiring to see the collaborative efforts and enthusiasm displayed across various initiatives, showcasing the talent and dedication within our institute. I encourage all of you to engage with the content, as it represents the spirit of innovation and excellence that defines us.

Let us continue to support one another and build on these achievements, fostering an environment where learning and personal growth thrive.

Welcome to Issue 2, March 2025, of the MIM Newsletter! In this edition, we're delighted to share stories of our academic and non-academic pursuits, community engagement initiatives, and faculty contributions to research. We're also excited to announce our collaborations with top management institutes worldwide, strengthening our academic and research endeavors. Notably, our faculty members have begun working with senior professors from IIM Ahmedabad and IIM Kozhikode on case study development. Furthermore, we've finalised a Memorandum of Understanding (MoU) with Universiti Teknologi Mara, one of Malaysia's largest public universities, for collaborative efforts in student exchanges and more. We're also engaging with some of the leading European and Asia-Pacific universities to explore opportunities for academic and cultural cooperation. These initiatives will provide our students and faculty with global exposure, keeping them abreast of the current social, economic, and geopolitical landscape. At MIM, we're committed to achieving excellence by developing future leaders who are professionally committed, socially responsible, and ethically strong. We look forward to the exciting journey ahead.



DR. STANLEY GEORGE
DIRECTOR & DEAN
MUSALIAR INSTITUTE OF MANAGEMENT

IMMERSION PROGRAM AT UNIVERSITI TEKNOLOGI MARA, MALAYSIA

During their recent trip to Malaysia, S3 MBA students from Musaliar Institute of Management participated in an immersive program at Universiti Teknologi MARA (UITM), one of the country's largest public universities. The students engaged in insightful discussions with local students and faculty, focusing on "Consumer Behavior and Cultural Marketing," which proved to be a valuable learning experience. Following a productive lecture, the university hosted a lunch for the visiting group, where they were awarded certificates in recognition of their participation. The program also included a cultural segment, allowing students to engage in native games, further enriching their understanding of Malaysia's vibrant heritage and fostering cross-cultural connections. This experience not only enhanced their academic knowledge but also strengthened the bonds between future leaders from different backgrounds.





FROM THE EDITOR'S DESK

Greetings from MIMPulse!

We are thrilled to present this edition, which captures the vibrant and dynamic academic and extra-curricular life at MIM. Our community has been bustling with energy as students and faculty engage in a wide range of activities- from insightful industry interactions to

enriching international study tours.

As we celebrate our collective progress, we also look forward to future accomplishments and opportunities that lie ahead. This edition reflects our commitment to continuous growth and excellence. Your feedback and contributions are invaluable to us; they help shape our narrative and inspire our community. Thank you for being an integral part of our journey at MIM!

Prof. Vishnu Pankajakshan
Editor, MIMPulse

GRADUATION CEREMONY



SHRI P S SREEDHARAN PILLAI
Honorable Governor of Goa



The hard work, dedication, and perseverance of our students for last many years have finally paid off. They became Post Graduates and Graduates in a magnificent function held at Musaliar College of Engineering and Technology, Pathanamthitta, the "Graduation Ceremony".

His Excellency Governor of Goa P S Sreedharan Pillai inaugurated the function. Rt Rev Gregorios Mar Stephanos Episcopa, Justice R Bhaskaran (Retd) High Court of Kerala and many other dignitaries and parents of the graduating students participated in the event.

BATCH INAUGURATION BY SHRI JIJI THOMSON

MBA Batch was inaugurated by the Honourable Former Chief Secretary of Kerala State, Shri Jiji Thomson IAS. He emphasized the importance of Desire, Decision, and Discipline in leadership development in his speech. Shri Thomson encouraged the students to cultivate these qualities as they embark on their academic journey. He also highlighted the role of ethical leadership in driving positive change in society, inspiring students to strive for excellence both personally and professionally.



MIM JOINS HANDS WITH IIM



As an initiative to strengthen our academic and research activities, MIM is collaborating with top management institutes in the country. Our faculty team had discussions and deliberations with senior professors of IIM Ahmedabad and IIM Kozhikode. These interactions not only foster knowledge exchange but also aim to develop joint research projects that address contemporary management challenges. Through these collaborations, MIM aspire to enhance our educational offerings and provide our students with insights from leading experts in the field.

PMI STUDENT CLUB - MOU SIGNING AND INAUGURATION

On February 17, 2024, Musaliar Institute of Management signed a Memorandum of Understanding with the PMI Kerala Chapter and inaugurated the PMI Student Club, with Dr. Saji Chandrachood O.M from VSSC as the chief guest. Dr. Chandrachood highlighted the importance of project



management skills and encouraged student engagement in club activities. The PMI Student Club aims to enhance knowledge and leadership through workshops, bridging academic learning with the corporate world. This collaboration promises to foster continuous learning and prepare students for modern business challenges.



Shri Prakash Javadekar, Former Union Minister and Member of Rajyasabha, interacted with the students of MIM on Environment and NEP 2020



Dr. A Rajarajan, Director of Satish Dhawan Space Centre SHAR, Sriharikota spoke on India's Recent Initiative on Space Technology on 15th September, 2023.



Dr. Jiji Thomson, Former Chief Secretary, Kerala State, emphasised on the importance of Desire, Decision and Discipline in leadership development in his speech.



Mr. Sathyam Shivam Sundaram, Partner - Strategy and Transactions, EY, addressed the students on the concept that sustainability is a journey, not a destination.



Shri V D Satheesan, Leader of Opposition, interacted with students during a session on Challenges and Opportunities of Indian Democracy.



Mr. Anooob Fasaludeen, Associate Director, Nielsen India, spoke on the topic 'Project Management - A Life Skill'



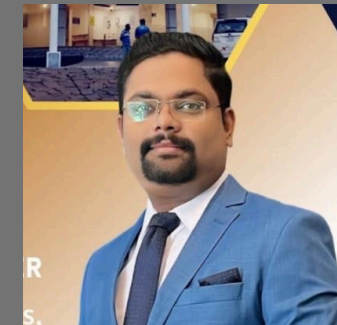
Mr. Alwin George, Director Finance and Corporate Affairs, Badr Al Samaa Group, Oman, Spoke on "Expectations of Industry from Fresh Management Graduates"



Ms. Elizabeth Koshy, HRBP/ Learning and Development/ CPHR (ALBERTA)/ Aviation/ Healthcare/ Operations/ Performance metrics/ Leadership coach/ Image coach



Dr. Mary George, Retired Professor and noted Economist interacted with students during a session on Union Budget Analysis.



Mr. Sreejith T S, Badr Al Samaa, Oman, spoke on the 'Art of Negotiation in the MIM Edge Talk Series.



Dr. Swami Sathyesanda Maharaj, Assistant General Secretary of Ramakrishna Mission spoke on the importance of spirituality in leadership and its impact on effective decision-making.



Mr. Suresh Varughese, HR Head of POABS Group spoke on Industrial Relation in MIM EDGE TALK Series.

UNION BUDGET 2024 - ANALYSIS BY DR. MARY GEORGE

MIM recently hosted an enlightening session featuring Dr. Mary George, a renowned economist and esteemed columnist, who presented her analysis of the Union Budget 2024. In her address, Dr. Mary George provided valuable insights into the budget's implications for various sectors, discussing key policies and their potential impact on the economy. She also engaged in an interactive session with students, answering their questions and encouraging thoughtful discussions on fiscal policies and their relevance in today's economic landscape. Attendees left with a deeper understanding of the budget's significance and its effects on the country's growth trajectory. MIM extends its gratitude to Dr. Mary George for her contributions and looks forward to hosting more such informative sessions in the future.



NIPM STUDENT CHAPTER INAUGURATION



A panel discussion on Challenges Faced in the Modern Era was also led by Mr. Johnson Mathew, Mr. Kuriakose Jacob, General Manager P&A, Malayala Manorama and Mr. Suresh Varghese HR Head -, POABS Group.

As a part of enhancing academic industry interactions and collaborations MIM has joined hands with NIPM Kerala Chapter. Mr. Johnson Mathew, Chairman, NIPM Kerala Chapter, inaugurated its first NIPM Student Chapter at Musaliar Institute of Management.



MIM SIGNS MOU WITH ROTARY CLUB



Musaliar Institute of Management has signed a Memorandum of Understanding (MoU) with the Rotary Club of Kayamkulam for a prestigious initiative named "Uyare" (ഉയരെ). This collaboration aims to leverage the combined resources, expertise, and passion of both organizations to provide essential skills and training to young people in rural areas.

The "Uyare" project seeks to enhance the employability of rural youth while fostering their personal growth, creativity, and innovation. By focusing on specific skill development, the initiative aims to bridge the gap between education and employment opportunities, enabling participants to thrive in a competitive job market.

The program is expected to kick off soon, with a series of workshops and training sessions planned in the coming months. This collaboration marks a crucial milestone in the ongoing efforts to uplift and empower rural youth, paving the way for a brighter future.

ENRICHMENT PROGRAM FOR SCHOOL TEACHERS

MDP @ MIM

Musaliar Institute of Management recently organized a one-day Professional Enrichment Programme for school teachers, attracting over 35 educators from various schools across Kerala. The event was inaugurated by Professor Dr. Mathew P. Joseph, former Principal of Catholicate College, who highlighted the importance of continuous professional development in education. Expert resource persons from MIM conducted sessions covering innovative teaching strategies and effective classroom management techniques.



MIM SUCCESSFULLY HOSTS WINGS 6TH EDITION

Project Management Institute, Kerala
Trivandrum, Kerala

WINGS 6th Edition
Leveraging Smart & Sustainable Technology for Global Synergy

25th Jan 2025 | 9:30 AM to 4:30 PM | Musaliar Institute of Management, Pathanamthitta

Highlights : Keynote Sessions || Networking || Internship Opportunities || Business Quiz || Paper Presentations

Sathyam Sivam Sundaram
Partner, Strategy and Transactions, E&Y

Nadia Baba
Manager-HR Programs, CareStack, Indian Air Force Veteran

Jana Sreenivasan
Director & CEO, NilaSoft Pvt.Ltd Founder & MD @ UI Holdings

Ranjith Radhakrishna Pillai
Senior Technology Specialist H&R Block India Ltd.

30 KTYU POINTS

6 PDU

PMI Kerala Student Clubs

Musaliar Institute of Management

Ashish School of Business

PROVIDENCE

SCHOOL OF MANAGEMENT STUDIES

RAJADHANI Business School

Saintgits Institute of Management

Saintgits College of Engineering

DCSMAT INSTITUTIONS

DIGITAL UNIVERSITY KERALA

Thangal Kunju Musaliar Institute of Management

Musaliar Institute of Management proudly partnered with PMI Kerala to host the 6th Edition of WINGS on January 25, 2025. The event centered around the theme "Leveraging Smart and Sustainable Technology for Global Synergy," and brought together young minds from various colleges to explore and discuss innovative ideas in the ever-evolving landscape of technology.

The conclave was a resounding success, featuring insightful presentations, engaging workshops, and vibrant discussions. Participants had the opportunity to interact with industry experts and share their perspectives on integrating smart technologies with sustainable practices.

The event highlighted the importance of collaboration and creativity in addressing global challenges, inspiring attendees to think critically about the role of technology in shaping a sustainable future.

MIM CELEBRATES SUCCESSFUL STUDENT PLACEMENTS

INTERNATIONAL PLACEMENTS



Ajin Varghese



Akhila Viswanathan



Thasleena Nasrin



Ajeena Anwar

Badr Al Samaa



Jaseenamol
IIM Ahmedabad



Beena Jamal
Ernst & Young



Akshay R
Bluestone



Jesly Biju
Bluestone



Fazlurahman PS
Ernst & Young



Abhishek M
ESAF



Muhammed Althaf
ESAF



Anjana Krishnan MR
Guidehouse



Abin Varghese
Vivo



Navya Chinnu
Metcon Tmt Bars



Abhijith D
Metcon Tmt Bars



Harish Babu
Nippon Toyota



Preethy Prasad
Trinity Finvest



Sneha Elsa Abraham
Mettleminds



Bibin Sabu George
Akbar Travels



Jin G Sam
Metcon Tmt Bars



Divya S Nair
Cloudnine



Tinu K U
Cloudnine



Devika T M
Cloudnine



Nandana V Sajeev
UGi



Merin Monachan
Metcon Tmt Bars



Akhil V P
Iravata Technologies



Akhil V P
Muthoot Honda



Riju K Reji
Mantle Solutions



Rebin Reji
Mantle Solutions



Akhil V B
Lulu

CERTIFICATION PROGRAM ON FINANCE AND MANAGEMENT



A new beginning: Musaliar Institute of Management initiated a two-week certificate program in finance and management for students of Government Polytechnic College, Vandiperyar. Shri P I Habeeb Muhammed, Treasurer of the Musaliar Education Trust, inaugurated the educational initiative.

ORIENTATION PROGRAM FOR FRESH MBA STUDENTS



MIM recently hosted a dynamic session for fresh MBA students led by renowned motivational speaker and trainer, Mr. Mohammed Ikan. His engaging presentation ignited students' passion, challenged their limits, and empowered them to pursue greater heights in their academic and professional journeys.

MIM LEADERSHIP MEETS WITH MANAGING DIRECTOR OF KSFDC

Dr. Stanley George, Director of Musaliar Institute of Management (MIM), and Prof. Navin V. Koshy recently met with Dr. Ashik Sheik, Managing Director of the Kerala State Film Development Corporation (KSFDC), at his office. The discussion focused on exploring opportunities for management students to engage actively with the film industry.

Both parties examined various domains where students could gain practical experience, including internships and collaborative projects. Dr. Sheik emphasized the importance of fostering a skilled workforce in the evolving film sector.

This meeting marks a significant step toward enhancing MIM's connections with industry, promising valuable opportunities for students to apply their management skills in real-world settings.



MIM HOSTS THREE DYNAMIC PROGRAMS TO ENHANCE STUDENT SKILLS

MIM recently organized a day of impactful learning with three engaging programs designed to enhance student skills.

The day began with a session titled "Project Management - A Life Skill," co-hosted by the Kerala Chapter of PMI. Esteemed speakers, including Mr. Anoob Fasaludeen, Mr. Prageeth Prasannakumar, and Mr. Johnson Samuel, highlighted the importance of project management in both personal and professional contexts, emphasizing its role in effective leadership.

This was followed by a seminar on Goods and Services Tax (GST), which provided essential insights into its implications in today's business landscape. Participants gained a deeper



understanding of taxation processes vital for future professionals.

The final program introduced students to the TOASTMASTERS CLUB, focusing on the benefits of improving public speaking and leadership skills. Attendees were encouraged to join the club to further develop their communication abilities and boost their confidence.

These initiatives reflect MIM's commitment to preparing students for the challenges of the professional world, fostering an environment of growth and skill development. The institute continues to invest in comprehensive learning experiences that equip students for successful careers.

MIM CELEBRATES 100% PASS RATE FOR THE 22-24 BATCH STUDENTS

Congratulations
on
creating an amazing record

100% Pass

MBA 2022-24 Batch University Examinations

Once again you have proved it



MIM proudly announces that the students of the 22-24 batch have achieved a remarkable 100% pass rate in their recent examinations. This outstanding accomplishment reflects the hard work, dedication, and commitment of both students and faculty members throughout their academic journey.

The success of the 22-24 batch is a testament to MIM's focus on academic excellence and holistic development. The institute's rigorous curriculum, combined with supportive mentorship from faculty, has equipped students with the knowledge and skills necessary to excel in their assessments.

In celebrating this achievement, MIM reiterates its commitment to providing a nurturing and challenging learning environment that encourages students to strive for greatness. The 100% pass rate not only highlights the academic capabilities of the students but also sets a benchmark for future batches.

As the institute looks ahead, it remains dedicated to fostering an atmosphere of excellence and innovation, ensuring that its students are well-prepared for their future careers. Congratulations to the 22-24 batch for this exceptional achievement!

MIM STUDENTS EXCEL IN NATIONAL AND STATE LEVEL MANAGEMENT FESTS

Huge congratulations are in order for the students of Musaliar Institute of Management (MIM) for their remarkable accomplishments in recent competitions! The MIM team proudly clinched the prestigious title of 'Best Management Team' at the KICMA competition held in Trivandrum, where they showcased exceptional leadership and teamwork among a competitive field of 25 top teams from various institutions. Their outstanding performance demonstrated not only their managerial prowess but also the dedication and commitment that MIM instills in its students.

In this highly competitive environment, Catholicate College secured the Second Prize, reflecting the strong competitive spirit



Their victory in the Finance Game not only showcases their analytical skills but also their ability to apply theoretical knowledge to real-world financial challenges.

These remarkable achievements are a testament to the hard work, talent, and perseverance of MIM students. The institute takes immense pride in their success and is committed to providing them with the resources and support necessary for their continued growth and accomplishments. As they celebrate these victories, MIM looks forward to their participation in future competitions, confident that they will continue to shine and uphold the values of excellence and innovation.



and high standards among participating institutions. The camaraderie and sportsmanship displayed by all teams during the event highlighted the collaborative nature of management education, fostering relationships that extend beyond competition.

Adding to MIM's accolades, the MBA students also achieved First Prize in the Finance Game at Zionista - 2025, a prestigious management fest organized by Mount Zion College in Chengannur. This event attracted participants from various colleges, and MIM students excelled in demonstrating their financial acumen and strategic thinking.



PMI STUDENT CLUB ORGANISES TRAINING AND MENTORING SESSIONS

The PMI Student Chapter of Musaliar Institute of Management (MIM) has initiated a series of special training and mentoring sessions for MBA students, providing an excellent opportunity for both students and faculty members to engage with industry leaders.

The sessions, led by esteemed PMI leaders Mr. Johnson Samuel, Mr. Jayakishore, Mr. Hariprasad, and Mr. Vimal, focused on various aspects of project management and leadership skills. Participants benefited from the wealth of knowledge and practical insights shared by the leaders, enhancing their understanding of industry practices and expectations.



This initiative not only enriches the academic experience for MBA students but also strengthens the connection between academia and the professional world. The interactive format encouraged students to ask questions, seek advice, and discuss real-world challenges, fostering a collaborative learning environment.

MIM is committed to providing its students with opportunities that bridge the gap between theory and practice. The training sessions organized by the PMI Student Chapter exemplify this commitment, equipping students with essential skills and insights that will serve them well in their future careers.

NEGOCIO 24- The National Level Management Fest



Musaliar Institute of Management successfully hosted NEGOCIO 2024, a prestigious national-level management fest, on September 27 and 28, attracting over 350 students from various colleges across the country. Sponsored by Jubeerich Consultancy Pvt. Ltd., the event celebrated a vibrant mix of competitive spirit, innovation, and cultural festivities, making it a landmark occasion in the institute's calendar.

The planning for NEGOCIO 2024 began on August 12, 2024, as the organizing team meticulously strategized, secured sponsorships, and prepared for a seamless execution.



The inaugural ceremony was a highlight, with Shri Adoor Prakash, MP, officiating the opening. His presence added prestige to the event and set an enthusiastic tone for the two-day festivities. Day 1 was marked by intense yet friendly rivalry among participants, alongside cultural performances that allowed attendees to unwind and celebrate their talents.

The second day focused on the final rounds of the management games, where participants vied for top honors. The day concluded with a valedictory function, recognizing the efforts of winners, judges, and organizers alike. Prizes and certificates were awarded to participants, while judges received mementos as tokens of appreciation for their expertise.

To commemorate the success of NEGOCIO 2024, a Success Party was held on October 4, honoring the student organizers for their hard work and dedication in making the event a triumph. This celebration provided a fitting conclusion to the months of planning and preparation that went into the fest. Overall, NEGOCIO 2024 proved to be a resounding success, providing a platform for students to demonstrate their management and creative skills while fostering a spirit of



The official logo was unveiled on August 27, generating excitement and anticipation. Promotional activities included a lively flash mob at local bus stands and a press conference at the Pathanamthitta Press Club, which effectively drew attention to the upcoming fest.

The event featured 11 diverse competitions, catering to a wide range of interests. Management events included Finance, HR, Marketing, Best Manager, and Best Management Team games, while non-management events offered activities such as Treasure Hunt, 3x3 Football, Spot Choreography, and Free Fire gaming. This diverse lineup ensured that participants could showcase their skills in both serious and fun environments.



camaraderie and networking. The meticulous organization, diverse events, and engaging cultural programs set a high benchmark for future editions of the fest, leaving a lasting impact on all participants and organizers involved. The success of NEGOCIO 2024 is a testament to the dedication of the organizing team, the enthusiasm of participants, and the support of the Musaliar Institute of Management.

MIM MBA STUDENTS SHINE AT KONNI FEST 2024



A team of MBA students from Musaliar Institute of Management, led by Mr. Akshay, partnered with the Konny Cultural Forum for marketing activities at KONNI FEST 2024, one of central Travancore's largest marketing fairs. The event attracted over 100,000 visitors and was a tremendous success.

The students utilized various marketing strategies, including social media promotion and direct engagement with attendees, showcasing their skills in a real-world environment. Their outstanding contributions were recognized during the closing ceremony, marking a proud moment for MIM.

This collaboration not only provided valuable experience but also highlighted MIM's commitment to community engagement and professional development. Congratulations to Mr. Akshay and the entire team for their exceptional efforts at KONNI FEST 2024! Your hard work brings great pride to Musaliar Institute of Management.

INTERNATIONAL STUDY TOUR TO MALAYSIA



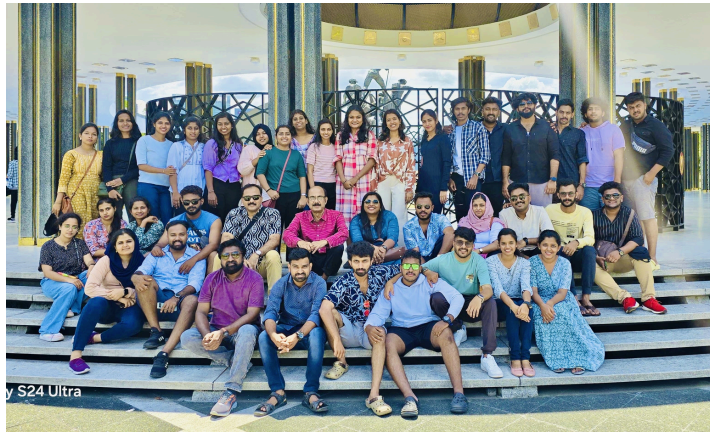
Musaliar Institute of Management recently organized an enriching international trip to Malaysia from November 1 to November 6, 2024. A group of 35 enthusiastic students, under the leadership of faculty members Prof. Vishnu P, Prof. Anvitha Rajan, embarked on this educational journey focused on cultural immersion and academic growth. Mr. Habeeb Mohammed, Treasurer of Musaliar Educational Trust and Dr. Stanley George, Director, MIM also accompanied the group.

The adventure began with a flight from Trivandrum International Airport to Kuala Lumpur, where the group was welcomed by their guide. They visited iconic landmarks such as the Petronas Twin Towers and the Putra Mosque, which showcased Malaysia's unique blend of modernity and tradition.

The itinerary included exploring Thean Hou Temple, the National Mosque, and Istana Negara, along with shopping at Central Market and Chinatown. A significant highlight was a visit to Universiti Teknologi MARA (UiTM), where students participated in a lecture on "Consumer Behavior and Cultural Marketing," engaging with local students and faculty.

Students also visited the Royal Selangor pewter factory and explored Batu Caves, climbing over 270 steps to see the majestic Lord Murugan statue. The trip concluded with a day dedicated to shopping for souvenirs and local handicrafts.

Overall, this international trip enriched students' educational experiences and deepened their understanding of diverse cultures. The collaborative efforts of faculty and students made the journey a memorable success, preparing them for future challenges in a globalized world.



Overall, this international trip was an invaluable experience, significantly enriching the students' educational journeys and broadening their horizons. Immersed in Malaysia's vibrant culture and dynamic business environment, they gained insights that enhanced their academic growth beyond traditional classroom settings. Interacting with local students at Universiti Teknologi MARA fostered collaboration and the exchange of ideas, transcending geographical boundaries. Witnessing Malaysia's unique blend of modernity and tradition, from the Petronas Twin Towers to the spiritual significance of Batu Caves, deepened their understanding of cultural nuances..

This journey prepared them for the challenges of a globalized world and instilled a sense of responsibility as future leaders.

EXPLORE DELHI'S HERITAGE AND MANALI'S BEAUTY

Musaliar Institute of Management organized a five-day study tour from June 12 to June 16, 2024, for students to explore key sites in Delhi, Agra, and Manali under the leadership of Dr. Leeba Thomas.

The journey began in Delhi, where students visited iconic landmarks like India Gate, Qutub Minar, and the Red Fort, gaining insights into the country's rich history. They also engaged with industry leaders during a corporate visit, discussing contemporary business practices.

In Agra, the group explored the breathtaking Taj Mahal and Agra Fort, deepening their appreciation for Mughal architecture. The tour concluded in Manali, where students participated in team-building activities amidst stunning natural landscapes.

Overall, the trip provided valuable cultural and industrial insights, enhancing students' educational experiences and fostering lasting connections.



SPSS TRAINING

Musaliar Institute of Management (MIM) recently hosted a three-day workshop on "Statistical Analysis for Research Using SPSS," led by Ms. Rani Varghese, a professional trainer specialized in industrial and medical statistics. The workshop aimed to equip students and faculty with essential skills in statistical analysis, featuring hands-on sessions that covered various techniques and their applications using SPSS software. Participants appreciated the clarity of instruction and relevance to their research needs, fostering a collaborative learning environment. This initiative reflects MIM's commitment to enhancing the academic experience by providing practical training that supports successful research and data analysis.



EXCEL TRAINING AND CERTIFICATION



Musaliar Institute of Management (MIM) recently hosted a highly successful three-day Excel Workshop, led by industry expert Mr. Radheesh Kutty from "Activ Edu Tech India Pvt. Ltd." The workshop focused on equipping participants with essential Excel skills for data analysis, covering topics such as data visualization, advanced formulas, and pivot tables. The workshop received enthusiastic feedback, with participants expressing appreciation for the valuable skills gained and the opportunity to connect with an industry leader. MIM continues to prioritize professional development initiatives, preparing students and the community to excel in the data-driven business landscape.

INDUSTRIAL VISITS

EXPLORING BEYOND THE CLASSROOM:

At MIM, we recognize that the world of business extends far beyond the theories taught in our classrooms. Our MBA program is designed to provide a holistic learning experience, and a key component of this is our series of industrial visits. These visits are more than just field trips; they are opportunities for our MBA students to immerse themselves in the real-world operations of leading businesses. From multinational corporations to local enterprises, our students gain firsthand insights into strategic decision-making, operational efficiency, and industry best practices.

By stepping into boardrooms, production floors, and marketing departments, our MBA students witness the application of their classroom knowledge in action. These experiences not only enhance their understanding of business concepts but also ignite their passion for innovation and leadership. Furthermore, the interactions with industry experts provide invaluable mentorship, helping students to refine their career aspirations and develop essential networking skills.

Here are glimpses from our recent industrial visits, where MBA students engaged with industry experts, explored corporate strategies, and networked with professionals at the forefront of business. These excursions not only broaden their horizons but also prepare them to tackle the challenges of an ever-evolving business landscape with confidence and competence.

MODERN BREAD
COCHIN



PURPLE TALK
HYDERABAD

MAX
INTERNATIONAL
FOOTCARE PVT. LTD.
WAYANAD



MALAYALA MANORAMA
KOTTAYAM

URAVU INDIGENOUS
SCIENCE & TECHNOLOGY
STUDY CENTRE.
WAYANAD



KANNAN DEVEN HILLS
TEA PLANTATIONS
PVT. LTD.
MUNNAR

NAGARJUNA AYURVEDIC
THODUPUZHA



FACULTY CONTRIBUTIONS

Musaliar Institute of Management (MIM) proudly recognizes the significant contributions of its faculty members, whose efforts underscore the institute's commitment to academic excellence and community impact.

- Dr. Stanley George recently led an insightful session on “Understanding Hospital Dynamics” for top-level management at a two-day workshop titled “Effective Management of Co-operative Hospitals in Kerala.” This workshop was collaboratively organized by the Kerala State Co-operative Hospital Federation (KCHF), ICM Trivandrum, and the Kerala Medical Technology Consortium (KMTC), reflecting MIM's dedication to enhancing healthcare management in the region.
- Dr. Leeba Thomas has made a noteworthy contribution to academic resources by publishing a book on Organizational Behaviors. This publication aims to support students and scholars alike, providing valuable insights into the intricacies of workplace dynamics and organizational culture.



- Prof. Vishnu P played a pivotal role in enhancing educational strategies by facilitating a Faculty Development Program on Brain Reengineering at IHRD, Karthikappally. This program aimed to equip educators with innovative teaching techniques and strategies, ultimately benefiting the learning experiences of students.

These collective efforts by MIM faculty highlight the institute's unwavering commitment to fostering academic growth while actively engaging with the community, shaping a brighter future for both students and the society at large.



- Prof. Navin V. Koshy further exemplifies MIM's community engagement through his sessions on Entrepreneurship, Financial Planning, and GST, which he conducted for various local organizations. His efforts have not only educated participants but also empowered them to make informed financial decisions, fostering economic growth within the community.



CUSTOMER SERVICE TRAINING FOR EMS MEMORIAL CO-OPERATIVE HOSPITAL

MIM recently conducted a comprehensive training program on Customer Service for the staff of EMS Memorial Co-operative Hospital in Pathanamthitta. This initiative aimed to enhance the service quality and patient care provided by the hospital's staff, aligning with MIM's commitment to community engagement and professional development.

The training sessions featured contributions from esteemed faculty members, including Dr. Stanley George, Dr. Leeba Thomas, Prof. Navin V. Koshy, Prof. Vishnu P, Prof. Jisha Sekhar, and Prof. Anvitha Rajan.



Each faculty member addressed various topics related to customer service, focusing on effective communication, problem-solving, and building strong patient relationships. Participants engaged in interactive discussions and practical exercises designed to equip them with essential skills for delivering exceptional service. Feedback from hospital staff was overwhelmingly positive, with many expressing appreciation for the insights gained and the relevance of the training to their daily interactions with patients.

The students of MIM spent a meaningful day on Gandhi Jayanthi, October 2, visiting aged mothers and differently-abled children at Santhwanam in Omallur and Pratheekshadhara in Pathanamthitta. This outreach initiative aimed to foster compassion and community spirit, aligning with the values of Mahatma Gandhi. During their visit, students engaged in heartfelt interactions and activities that not only brought joy to the residents but also nurtured a spirit of community service among the students. The day was filled with laughter and shared stories, creating an uplifting atmosphere that resonated with the essence of giving and togetherness.



In addition to this, students also visited St. Alphonsa Prathyasa Bhavan, a charitable home for elderly women in Pynamom, where they learned invaluable lessons in kindness and the true meaning of community. These experiences deepened their understanding of social responsibility and emphasized the importance of giving back.

Through these enriching experiences, the students of MIM not only enhanced their own lives but also made a positive impact on the lives of others. Their commitment to community service reflects the institute's dedication to holistic development, nurturing future leaders who embody the principles of empathy and compassion.

ONAM AND CHRISTMAS CELEBRATIONS



OUR RECRUITERS



MUSALIAR GROUP

- MUSALIAR COLLEGE OF ENGINEERING & TECHNOLOGY, PATHANAMTHITTA
- MUSALIAR MODEL SCHOOL (AIDED)
- MUSALIAR COLLEGE OF ARTS & SCIENCE, PATHANAMTHITTA
- MUSALIAR POLYTECHNIQUE COLLEGE, CHIRAYINKEEZHU
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